



PAINT ON PORT

A MURAL PROGRAM



BROUGHT TO YOU BY PORT WASHINGTON MAIN STREET

IN COLLABORATION WITH

THE CITY OF PORT WASHINGTON

<https://downtownport.com/paint-on-port/>

Call For Artists Port Washington Paint on Port Mural Program

Overview

The City of Port Washington, Wisconsin, is excited to announce its new mural program - . Port Washington Main Street, in collaboration with the City of Port Washington, is launching a three-year mural program. The goal is to install 9-12 murals over three years. This year, three murals will be chosen for installation. Our vision is to share street art murals that reflect the Port Washington community, story and values.

Theme:

The goal of the Port Washington Mural Program is to collaborate with artists to highlight items or themes in our community that we value and inspire us to live in Port Washington. We appreciate our rich [city history](#) and our quaint historic buildings and lighthouses. The Franklin Street Historic Downtown District boasts the largest collection of Pre-Civil War buildings in the state of Wisconsin. Our current and historic fishing, boating, beach and maritime activities are core to life in our community and our story. We also value our friendly community, the indigenous history, our active port and marina, and living on beautiful Lake Michigan.

Other designations: Monarch City, Bird City USA, on the Historic Lighthouse Tour

Creating beautification, vibrancy, community experiences and interaction through visual arts is a key initiative of the city and its residents.

Port Washington, set along the picturesque shore of Lake Michigan is host to hundreds of thousands of visitors each year. Our hope is to provide visitors and residents a beautiful visual arts experience.

REQUIREMENTS

- All submitting artists or crews must be able to create the mural on-site, during Aug 25-Sept 1, 2023, for a completion date of Sept 1, 2023. Artist(s) must be comfortable and experienced painting outdoors using a ladder, small scaffold or construction lift to access the wall.
- The Mural committee will reject any submissions that could be deemed to be advertising or billboards for a business. The committee will also rule out any submissions that it considers rude, offensive or political, as this is a community project, and its goals are to unify and draw the community together, create a focus around art, beautification and vibrancy.
- Artists/Crews may present multiple proposals, with a color sketch of the proposed design(s) made to scale and proportions of the final wall, as long as they understand they will only be selected for one possible design. If your design is not chosen for year one of this three-year program, you will be notified if it is in the running for year two or three.
- Port Washington Main Street reserves the right to change the walls if necessary. Artists will be notified if the wall arrangements change and will be given an opportunity to adjust their designs accordingly.
- An art jury will review the submissions and select artists based on artistic merit and originality of design, taking into consideration concept, scale and response to theme.
- Artists will have approximately eight (8) days to complete the work, **which will be created during August 25-September 1**, with some room for flexibility. If an artist needs more time, they can start between August 18-August 24 but must complete by Sept. 1. Artists must ensure their work/personal schedules allow for availability. There will be an artist reception and mural celebration held on **Saturday, Sept 2**, open to the public, to meet the artists and experience their mural designs.
- Additionally, there are modest travel stipends for out-of-town artists and a meal stipend for all muralists. Please indicate if you will need travel and lodging accommodations in your proposal email.

1. Timeline

Deadline for submission is **Sunday, May 21, 2023**.

Selected Artists will be notified by **Monday, June 9, 2023**.

Installation **August 25 - September 1, 2023**. Artists will have approximately eight (8)

days to complete the work, with some room for flexibility. Artists must ensure their work/personal schedules allow for availability.

2. Payment

Each mural will have a different stipend budget attached to it. Please refer to the following pages; as you review each mural site.

3. Materials and Equipment

Artists are responsible for acquiring their own supplies, such as paints, supplies and tarps from the budget provided; however, the organizers of the project will be renting construction lifts and providing ladders and other safety equipment. Artist will be required to put on a UV protective coating on finished mural. Port Washington Main Street will provide the UV protective varnish. This will be discussed at length with each artist once sites are assigned. Artists will be asked to sign a liability waiver.

4. Submission Process

Please review the three sites on the following pages and design a specific mural proposal with an actual site in mind. Your proposal must be in color, and must be done in proportion to the wall in the proposal. (If you are able to provide a Photoshop mockup, that would be ideal, but it is not required.) We would greatly appreciate if you **send an email to portmurals@gmail.com stating your INTENT to submit a design and the wall(s) you have chosen by April 20.**

Please make your design a finished-looking rendition of the actual mural you would like to paint—this will help your chances of winning. Do not submit a pencil sketch.

Attach a JPG/PNG of your design in an email to portmurals@gmail.com containing the following information:

- 1) Your full name and address
- 2) Your phone number, email address, website, and social media handles
- 3) Other pictures of portfolio items or references to highlight your work
- 4) Which wall your mural is meant to go on (Wall 1, Wall 2, Wall 3)
- 5) A short description of your mural design and your inspiration

The subject line of the email should read: Port Washington Mural Submission

Wall 1



Useldings Building 107 N Franklin St South facing wall

This building sits at the entrance to our Historic Franklin Street, which is on the National Register for Historic Places. The downtown features more pre-Civil War era buildings than any other downtown in the state of Wisconsin. This particular mural needs to fit in with the historic context and nature of the city (see link to City of Port Washington history above).

Details

Mural on painted brick surface

Could extend design up to 18 feet. Awning staying in place

Wall will be scraped, sealed and ready for paint

Artist Honorarium \$6,000



Looking North from Wall 1 is the Historic Franklin Street Downtown District. The red awning seen on the left of the photo is the front of the building for Wall 1.

Wall 2



W Grand Ave and Park Street 547-549 Grand Ave West facing wall

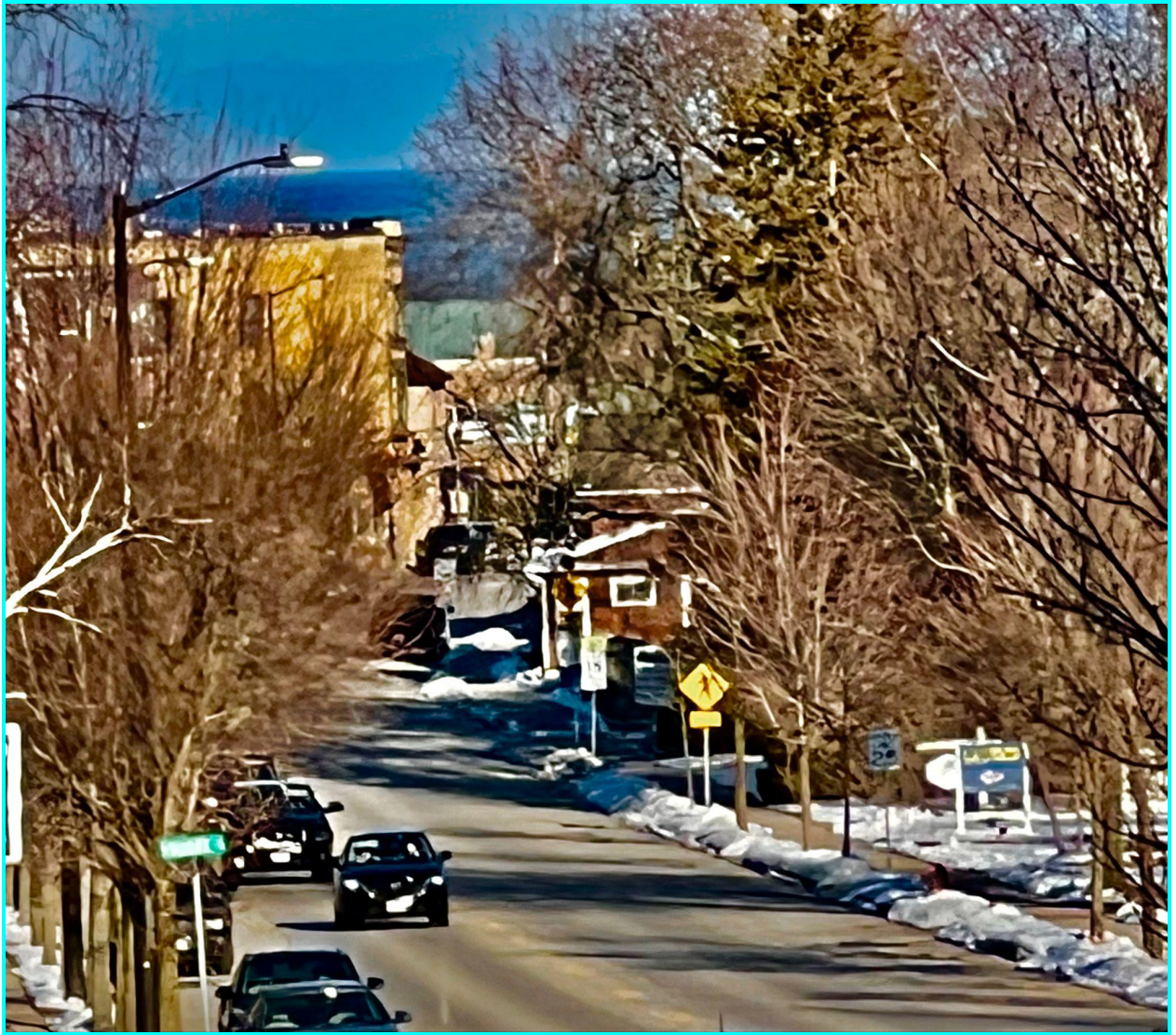
This building serves as a welcome into the city on a main entryway leading to our Historic Downtown District.

Details

Horizontal mural on gray painted brick surface

50 feet wide by 14 feet tall, Four windows in paint field

Artist Honorarium \$6,000

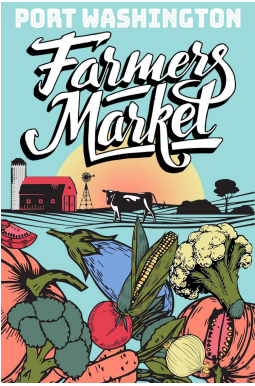


View looking east down Grand Ave heading to Historic Downtown District and Lake Michigan.

Wall 3



Halo Artisan Skincare Building 110 E Main Street West facing wall with a 6-foot wide grassy sloped area adjacent to the building



Main Street is located in the heart of Downtown Port and runs East to West ending on the East at the lake and our Heart of the Harbor gathering place.

Main Street is the street where many community events are held, including our Farmers Market each June through October. This wall is highly visible to event goers.



Details

Preference given to mural on right half of the wall for visibility, though proposals for any portion of the wall are welcomed.

Painted cinder block wall

Grassy sloped area is a kids' activity area during the Farmers Market

Artist Honorarium \$5,500

Thank you for your interest in the Port Washington Paint On Port Mural Program. If this is not a good fit for you please feel free to share with other artists.

We are so excited to expand our Visual Arts initiatives.

Please reach out with any questions to portmurals@gmail.com.

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