

Marketing and Advertising Options

***NEW Website* Advertising**

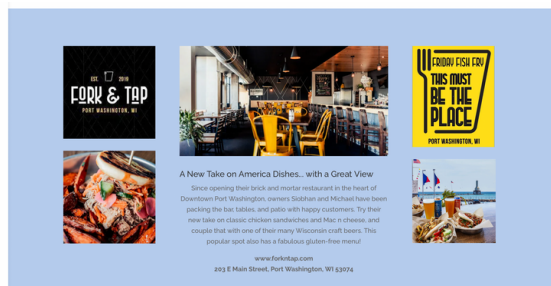
Make sure your business is featured on the new website www.downtownport.com! Ads will be integrated into website pages to maximize views and clicks. **Included with advertising is a month as a featured business and social media posts of your feature!*



The new website audience will be a mix of tourist, community, fellow Main Street businesses, and outside businesses.

Main Street Business Pricing

| | |
|---------|-------|
| 1 Year | \$300 |
| 2 Years | \$550 |
| 3 Years | \$800 |



Example feature

VisitPortWashington.com Advertising

Get your business in front of thousands of tourists each year, as well as the local community! Tourism is launching their own new website soon, and you will want to be featured.

If you're interested, ask me about website traffic data and ad sizing options.

Main Street Business Pricing

| | |
|---------|-------|
| 1 Year | \$400 |
| 2 Years | \$750 |



Marketing and Advertising Cont...

Business Banners

The popular banners designed by local artist Nicole Shaver will be going back up this spring. Put your business name on one of these banners to increase visibility and show community support. Banner locations are first come, first served. The banners are displayed late spring through mid-November.

Zone 1 - 1 Year \$500
Zone 1 - 3 Year \$800

Zone 3 - 1 Year \$400
Zone 3 - 3 Years \$700

Zone 2 - 1 Year \$450
Zone 2 - 3 Years \$750

Zone 4 - 1 Year \$350
Zone 4 - 3 Years \$650



Add Your Name

Sponsor a Banner

Add your name or business name to one of the new banners

Contact Kristina Tadeo for more information
director@visitportwashington.com
262-268-1132

| | |
|------------------|-------|
| Zone 1 - 1 year | \$500 |
| Zone 1 - 3 years | \$800 |
| Zone 2 - 1 year | \$450 |
| Zone 2 - 3 years | \$750 |
| Zone 3 - 1 year | \$400 |
| Zone 3 - 3 years | \$700 |
| Zone 4 - 1 year | \$350 |
| Zone 4 - 3 years | \$650 |



Contact Kristina with your marketing and advertising selections or questions.