

HIRING RESOURCES

**FROM
MAIN STREET**



PWHS High School Job Fair | Wed, April 26th from 1-3 pm

- Let Kristina know if you would like to participate
- There are 10 spots available to downtown businesses specifically for SEASONAL HIRING. First come, first served.
- The school provides tables and chairs -- the business brings table cloth (if you'd like), info, swag, and representatives with smiling faces to talk to students.

Main Street Hiring Incentive

- For any new hires to our Main Street businesses between April 1st and June 15th, Main Street will hold a drawing for 25 x \$100 Downtown Gift Certificates on June 20th.
- Email the names of the new employees you hired to Laura Burke at lburke@amfam.com by June 16th so they can be entered into the drawing.
- Use this as a hiring incentive when you advertise your job openings.

Bank at Work

- Main Street has signed up with Associated Bank as an affinity member for their Bank at Work (learn more at <https://downtownport.com/work/>) program.
- This means, any Main Street business or downtown employee can tap into the FREE resources, like financial literacy training, how to report tips, how to build credit, etc.
- They also offer FREE MONEY for anyone in the program opening a new bank account with Associate Bank. It's a great way to grow a bank account quickly. So, let's take advantage!

Handshake

- Create an account through Handshake (<https://joinhandshake.com/employers/>) to reach local college students - we know that Concordia, MATC Mequon, and UWM all use Handshake.

- Handshake lets you post job openings and internships for local college students to browse. Tap into this recruiting tool!

Posts + Flyers in Surrounding Communities

- We will be posting flyers and targeting surrounding communities with social media in the coming weeks to share the beauty of our downtown.

Share your Job Openings

- We need to have your most updated info on our Work page www.downtownport.com/work/.
- Please send Lyla (pwmscoordinator@gmail.com) an email if you want us to list you on the page. We will be using this webpage on all our marketing.

Tour Ozaukee Hire & Seek

- Tour Ozaukee started a service called Hire & Seek.
- Free resource for businesses looking to post job openings (<https://www.tourozaukee.com/services-9>)