

General Member Benefits

As a business in the BID district, you automatically get these Main Street member benefits:

- Networking Opportunities
- Downtown Business Advocate
- Free Business Consulting
- Free Website Listing in Directory
- Free Posting on Online Job Board
- Free Posting on Online Events Calendar
- Free Farmers Market Business Booth
- Advertising Opportunities
- Downtown Gift Certificate Program
- Discounted fees for Downtown Events
- Digital Newsletter
- Business Recognition Program
- Hiring Campaign
- Downtown Beautification
- Social Media Spotlights/Sharing
- Façade & Signage Grants
- Educational Opportunities
- Discounted Event Sponsorships
- Collaborative Marketing
- Media Opportunities
- Ribbon Cutting
- Eligibility for Wisconsin Main Street funding, design, and promotional assistance
- Network of economic development supporters (see below)
- Dedicated Staff Promoting Your Business to the Public

